



Reg. No. :

Name :

**Sixth Semester B.Tech. Degree Examination, March 2015
(2008 Scheme)**

**08.604 : INDUSTRIAL ENGINEERING AND MANAGEMENT (E)
(Special Supplementary)**

Time : 3 Hours

Max. Marks : 100

Instructions : Answer **all** questions from Part – **A** and **one** question **each** of the Modules under Part – **B**. Questions from Part – **A** carry **4** marks **each** and those under **B** carry **20** marks **each**.

PART – A



1. What is an organisation structure ?
2. What is Personnel Management ?
3. What is the role of budgeting ?
4. What is double entry book-keeping ?
5. What is industrial fatigue ?
6. What is Quality Control ?
7. What is production planning and control ?
8. Explain worker participation in management.
9. What are Selections and Recruitments ?
10. What are the different types of layouts ?

**PART – B****Module – I**

11. a) What is profit-volume analysis ? Explain budgetary control.
b) How are companies formed ?
12. a) What is the role of induction ? What is the role of training ?
b) Explain different functions of management ?

Module – II

13. a) Discuss factors considered for site selection. What is layout planning ?
b) What is performance rating ?
14. a) What is motion study ? What are the principles of Material Handling ?
b) What is Job-Evaluation ?

Module – III

15. a) What are the steps in collective bargaining ? Explain the role of Trade Unions.
b) What is ISO-9000 series ?
16. a) What is Marketing Management ? Explain Marketing Research.
b) What is meant by selective inventory control ?

